

PARTH SHUKLA

Digital Transformation Lead | AI Strategy & Program Management | Dublin, Ireland | 899638904 | LinkedIn Profile-www.linkedin.com/in/parth-shukla-898a476b | Portfolio/Website-<https://parth-shukla-ai-project--bjkpi11.gamma.site/> | parthshukla1992@gmail.com | Visa Status: Stamp 4 (Full Work Permit)

PROFESSIONAL SUMMARY

Strategic Digital Transformation Leader and Lean Six Sigma Black Belt with 7+ years of experience driving large-scale operational efficiencies in Fintech, Retail, and Consulting. Specialist in a "Process-First, Tech-Second" methodology: optimizing organizational workflows and eliminating waste before deploying AI and automation solutions. Proven track record of architecting AI-driven ecosystems (Gemini, ChatGPT, Claude) and low-code platforms (AppSheet, Power Platform) to deliver high-ROI business outcomes. Expert at navigating complex stakeholder environments and leading cross-functional teams to hit multi-million-euro efficiency targets.

CORE COMPETENCIES

Strategic Leadership: Program Management (PMP), Digital Transformation Roadmap, Stakeholder Management, Change Management, ROI & KPI Tracking.

AI & Intelligent Automation: Generative AI Strategy, Prompt Engineering, AI Agent Design, RPA (UI Path), VBA, Workflow Automation, Vibe Coding.

Process Excellence: Lean Six Sigma (Black Belt), "As-Is/To-Be" Mapping, Root Cause Analysis, Operational Excellence, Waste Elimination (MUDA).

Data & Technology: Google Workspace Migration, AppSheet, SQL, Power BI, Looker Studio, Python, BigQuery, GDPR & Compliance.

PROFESSIONAL EXPERIENCE

LIDL IRELAND | Dublin, Ireland | Project Manager – Digital Process Transformation | Feb 2023 – Present

AI Program Strategy: Architected and spearheaded the roadmap for Generative AI adoption across departmental workflows, leveraging Gemini to automate documentation for 1,000+ business-critical files.

Cross-Functional Leadership: Led solution discussions with a team of 5 in a high-stakes migration to Google Workspace, ensuring seamless cloud transition and 100% GDPR compliance for all data assets across Ireland and EMEA.

Systems Architecture: Designed and deployed an enterprise-level "Operations Command Center" using AppSheet and Google Apps Script, increasing real-time KPI visibility for senior leadership by 40%.

Process Optimization: Applied Lean Six Sigma methodologies to eliminate structural inefficiencies, reducing operational overhead by 15% within the first year through standardized "To-Be" process mapping.

Data Analytics: Transformed raw operational data into executive-level insights via Looker Studio and Power BI, enabling data-driven decision-making for regional directors.

ERNST & YOUNG (EY) | India/Global Senior Associate – Intelligent Automation & Strategy | June 2017 – April 2021

Strategic Advisory: Acted as a Lead Consultant for Fortune 500 clients, designing end-to-end Digital Transformation blueprints that integrated RPA (UI Path) and custom VBA engines into core financial operations.

Resource Maximization: Orchestrated the delivery of a custom automation portfolio that reclaimed 5+ Full-Time Equivalents (FTEs), allowing client teams to pivot from manual processing to strategic growth initiatives.

Project Lifecycle Ownership: Managed the complete Project Management Lifecycle (PMLC) from initial charter and stakeholder buy-in to technical solution design, UAT, and post-deployment scaling.

Operational Excellence: Improved business processes and technology operations by 100% for transformation clients by identifying and resolving systemic bottlenecks through gap and root cause analysis.

Awards: Received EY Bronze and Silver badges for excellence in RPA implementation and the "Gold Standard" in KPIs for two consecutive years.

PERMANENT TSB | Dublin, Ireland AML Analyst – Risk & Compliance | July 2022 – Feb 2023

Risk Mitigation: Managed high-risk regulatory cases, ensuring all documentation complied with European and Irish Financial risk policies and AML CDD Standards.

Executive Reporting: Prepared monthly Board-level reports on Compliance, AML, and GDPR activities, providing a clear view of the bank's risk posture.

EDUCATION

MSc in Business Analytics | Dublin Business School, Ireland (Grade: 2.1)

B.E. in Electronics & Communication Engineering | Amity University, India (Grade: 1.1)

CERTIFICATIONS & AWARDS

- Lean Six Sigma Black Belt | Knowledge Academy, Ireland (Grade: 1.1)
 - Project Management Professional (PMP) | DDLET, Ireland (Grade: 1.1)
 - Prompt Engineering for Project Managers | Knowledge Academy, Ireland (Grade: 1.1)
 - Awards: Bravo Award (Above & Beyond), Extra Miler Award (Complex Data Solving), Highest Performing Team (EY).
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TECHNICAL TOOLKIT

- AI Tools: ChatGPT, Gemini, Claude, Copilot, Custom AI Agent Design, Prompt Versioning.
- Low-Code/No-Code: AppSheet, Power Apps, Power Automate, Google Apps Script.
- Analytics: Excel (Advanced VBA), Power BI, Looker Studio, Tableau, SQL, BigQuery.
- Management: Visio, MS Office Suite, Google Workspace, Jira, Salesforce.